

THE HOPE CHEST

Scholarship Foundation

FOR IMMEDIATE RELEASE

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The Hope Chest Scholarship Foundation Celebrates Its 6th Annual Black Tie Gala

(Morristown, NJ, September 2, 2009) – The Hope Chest Scholarship Foundation hosts its 6th Annual Black Tie Gala and silent auction on Saturday, October 24, 7:00 p.m. to midnight, at the Hyatt Morristown, in Morristown, New Jersey.

The event will raise funds for scholarships to be awarded to minority, high school and college students who are residents of New Jersey and for the foundation's newest initiative, the LTD Program™. An acronym for "leadership training and development," the LTD Program™ is designed to help develop and enhance Hope Chest scholars' professionalism and job-readiness skills. Specifically, through mentoring and workshops facilitated by seasoned business professionals and consultants, the LTD Program™ focuses on instruction to improve business writing skills, public speaking skills, general office decorum, and personal appearance and presentation.

At this year's Black Tie Gala, **William D. Primus**, president and chief executive officer of the Urban League of Morris County, will receive the foundation's **Citizen of the Year Award**, and **Wakefern Food Corporation** will accept the **Corporate Partner Award**, each for their outstanding commitment to public service and the furtherance of higher education for economically disadvantaged individuals. To date, Black Tie Gala sponsors include **Wakefern Food Corporation** (Platinum Sponsor), **Johnson & Johnson** (Gold Sponsor), **Comcast Corporation** (Silver Sponsor), **ADP, Inc.** (Corporate Sponsor), **Kimberly-Clark Corporation** (Corporate Sponsor), and **PNC Bank** (Corporate Sponsor). **Valerie Adams and the Dimensions** will provide the entertainment for the evening.



Valerie Adams and the Dimensions

"Black Tie Gala promises to be a great success this year," said Ken Edwards, chair of the Board of Directors of Hope Chest. "We look forward to sharing the evening with our faithful supporters and our impressive Hope Chest scholars."

For more information about The Hope Chest Scholarship Foundation, call (973) 539-6767 or visit www.hope-chest.org.

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