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The Hope Chest Scholarship Foundation Appoints First Executive Director

(Morristown, NJ, March 13, 2008) -- The Hope Chest Scholarship Foundation, a New Jersey based non-profit organization that awards college scholarships to deserving, minority, high school students who are residents of New Jersey, today announced the appointment of its first Executive Director, Ferlanda Fox Nixon, effective immediately. Ms. Nixon is a business consultant specializing in executive and leadership development, communication and presentation skills, and meeting facilitation skills. In addition to having practiced corporate law for 18 years, Ms. Nixon has diverse leadership experience with numerous not-for-profit organizations such as the New Jersey Women Lawyers Association, the Women's Association of the New Jersey Performing Arts Center, and the Girl Scout Council of Greater Essex and Hudson Counties, serving in a variety of capacities.

"We are very pleased Ferlanda will be serving in the newly created role of executive director," said Kenneth Edwards, Chair of the Board of Directors of The Hope Chest Scholarship Foundation. "Ferlanda has strong leadership ability across a broad spectrum, and we are certain she will bring her many skills and talents to bear at Hope Chest."

"I am excited about my new position with the Foundation," said Ms. Nixon, who also is the Foundation's Secretary and a member of its Board of Directors. "I am enthusiastic about playing a greater part in shaping and executing the Foundation's strategy to achieve its mission of providing worthy students with access to a post-secondary education."

In addition to Ms. Nixon and Mr. Edwards, the following individuals comprise the current leadership team of the Foundation: Darren Fleming, Vice Chair; Matthe R. Williams, Treasurer; and Gary Fraser, Financial Secretary. Other Board members include: Curt Artis; Judy Banks, MD; Ethel Batten; Nancy Cintron-Budet; Charles Craig, Esq.; Linzell Harris; Ivory Herbert; Carey J. Hines; Clyde Jones; Michael Pooler; Stan Prater; Jane Sanders; and Joseph T. Wilson Jr.

ABOUT THE HOPE CHEST SCHOLARSHIP FOUNDATION

The Hope Chest Scholarship Foundation is a 501(c)(3) organization charged with providing educational funding opportunities to graduating, minority high school students who are residents of New Jersey. In 2007, through its various fundraising activities, The Hope Chest Scholarship Foundation awarded \$110,500 in scholarships to nearly 60 students throughout the state. More information about The Hope Chest Scholarship Foundation can be found on its web site at www.hope-chest.org.

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