

THE HOPE CHEST

Scholarship Foundation

BLACK TIE GALA SPONSORSHIP MENU

The 7th Annual Black Tie Gala is fast approaching. This year it will be held on **Saturday, October 23, 2010**, at the Hyatt Morristown in Morristown, New Jersey. We hope we can count on your support. Set forth below are the various Black Tie Gala sponsorship levels for your consideration.

- **Event Sponsor:** \$25,000, includes 20 dinner tickets (two (2) full tables), publicity in various communication vehicles as sponsor of the entire event, public recognition by the Chairman of the Board of Directors during the gala, prominent signage in the reception and dinner areas, and a page of distinction in the gala journal.
- **Participating Event Sponsor:** \$10,000, includes 10 dinner tickets (one (1) full table), prominent signage in the applicable venue and an acknowledgment card inserted in the gala journal. Participating events available for sponsorship include the (1) cocktail hour, (2) champagne toast, (3) dinner, (4) dessert/coffee, and (5) music/entertainment.
- **Platinum Level:** \$15,000, includes 20 dinner tickets (two (2) full tables), a full page platinum advertisement in the gala journal and prominent signage in the reception and dinner areas.
- **Gold Level:** \$10,000, includes 10 dinner tickets (one (1) full table) and a full gold page advertisement in the gala journal.
- **Silver Level:** \$5,000, includes 10 dinner tickets (one (1) full table) and a full silver page advertisement in the gala journal.
- **Corporate Table:** \$2,500, includes 10 dinner tickets and a listing in the gala journal as a corporate sponsor.

While we are hopeful you will commit to supporting the Black Tie Gala at the silver sponsorship level or higher, any contribution you are able to make to ensure our success would be greatly appreciated. Kindly indicate your desired level of participation on the enclosed Sponsorship and Ad Journal Form and return the completed form, along with your payment, to the below address **by Friday, October 8, 2010.**

**The Hope Chest Scholarship Foundation
P.O. Box 1688
Morristown, NJ 07962-1688**

We thank you in advance for your participation and generosity.



BLACK TIE GALA SPONSORSHIP AND AD JOURNAL FORM

Company/Organization: _____

Contact Person: _____

Address: _____

Telephone: _____ Email: _____

We are pleased to support The Hope Chest Scholarship Black Tie Gala

- | | |
|------------------------------------|-----------------------------|
| ___ Platinum Sponsorship: \$15,000 | ___ Event Sponsor: \$25,000 |
| ___ Gold Sponsorship: \$10,000 | ___ Participating |
| ___ Silver Sponsorship: \$5,000 | ___ Event Sponsor: \$10,000 |
| ___ Corporate Table: \$2,500 | specify: _____ |

We are unable to sponsor but would like to place an ad in your gala journal.

<u>AD SIZE</u>	<u>PRICE</u>	<u>CHECK ONE</u>
Gold page	\$1,000	<input type="checkbox"/>
Silver page	\$ 500	<input type="checkbox"/>
Full page	\$ 200	<input type="checkbox"/>
Half page	\$ 100	<input type="checkbox"/>
Quarter page	\$ 75	<input type="checkbox"/>
Business cards	\$ 50	<input type="checkbox"/>

Payment method:

- Credit card: circle one: MasterCard or Visa or Amex
- Card number: _____ Expires _____
- Check payable to **HOPE CHEST SCHOLARSHIP FOUNDATION**
- Signature: _____

PLEASE RETURN FORM and PAYMENT, ALONG WITH CAMERA-READY ADS (OR BUSINESS CARDS), BY October 8, 2010 TO:

HOPE CHEST SCHOLARSHIP FOUNDATION
PO BOX 1688
MORRISTOWN, NJ 07962-1688

AN ELECTRONIC COPY OF ADS OR BUSINESS CARDS MAY BE EMAILED TO THE FOLLOWING ADDRESS: MAIL@HOPE-CHEST.ORG.

QUESTIONS MAY BE DIRECTED TO THE FOUNDATION AT (973) 539-6767.