



2020/2021

Scholarship Opportunities

OUR MISSION

The mission of The Hope Chest Scholarship Foundation is twofold:

1. To provide financial assistance to graduating, minority, high school students who are residents of New Jersey and matriculating full-time at a post-secondary educational institution and
2. To provide leadership training and development to Hope Chest scholars who aspire to effect change and make an impact in their communities.



Executive Summary



OUR ROOTS

The Hope Chest Scholarship Foundation has its roots in Morristown, NJ where a visionary committee saw the need to provide greater assistance to minority youth seeking to obtain a college education. It is a story of grit, hard work, and proof that a small group of people committed to a cause, can make a difference. Organized in 1988 initially as a community outreach committee, The Hope Chest Scholarship Foundation, originally serviced the greater Morris County area providing financial support to high school seniors and contributing to service organizations benefiting youth. In 2000, the Foundation broadened its scope beyond Morris County to encompass the entire state of New Jersey, and shifted its focus to providing need-based scholarships to a more diverse group of minority students who are legal residents of New Jersey and matriculating full-time at a post-secondary educational institution. Students represent high schools throughout the state: urban to rural, first generation college attendees, homes where English is the second language, and homes where a college education was an elusive dream. These students have not only realized the dream of attending college, they have graduated and now pursue a variety of careers. Many Hope Chest Scholars are now professionals with major employers.

OUR INDEPENDENT 501(c)(3)

In 2002, the Foundation became an independent 501(c)(3) tax-exempt charitable organization allowing it to support more students while also providing a benefit to those who provided financial support. Our mission has resonated with many including small businesses, fortune 500 companies, churches, community groups, other non-profit organizations, and individuals who have and continue to respond with active participation in our events, programs, and fund-raising activities. As the organization has evolved, so has the composition and membership of its board. It remains, however, a group of committed volunteers dedicated to providing access to a college education.

Program Spotlight

WHY AN LTD PROGRAM™

The Hope Chest Scholarship Foundation has excellent programs to help prepare our students to become future leaders! One of our most notable programs is the LTD Program™.

The scholarships awarded, focus on academic achievement, as well as need, and recipients are often the first generation to realize the dream of a college education. Recognizing the diversity of the experiences of the scholarship recipients and lessons learned, Hope Chest quickly determined that just providing money for college was not enough. To increase the likelihood of success, focus was needed on the “whole” person.

Based on that determination, the LTD Program™ was launched. The LTD Program™ continues to distinguish Hope Chest from many other scholarship organizations. Scholarship recipients are required to attend the program training before they are eligible to receive their scholarship awards. Some of the topics covered include, but are not limited to, the following:

Professionalism and Employment Strategies

- Professional appearance
- Office decorum
- Public speaking
- Strategic networking
- Personal branding
- Meeting participation/facilitation
- Resume writing and interviewing
- Digital Multimedia Presentation

Professional, Civic and Fiscal Responsibility

- Mentorship
- Volunteerism/giving back
- Personal safety
- Financial fitness
- Ethics

The curriculum continues to evolve in response to changing dynamics in the world of work. Most recently a competitive performance component was added which requires students to work in groups to solve a problem or launch a program or product. Assignment to the group and selection of the project are done through random selection with the goal of having students work with people previously unknown to them. Judging is done by the students, visiting board members, and other professional sponsors and their corporate employees who have agreed to work with the program.

The LTD Program™ benefits everyone involved. Students gain valuable tools which benefit them not just in college, but also in their personal lives and careers. Presenters and resource people have an opportunity to give back while they inspire and instruct tomorrow’s leaders. Corporate sponsors have a unique opportunity to identify and develop possible future employees, through internships and other activities, who then, when hired, come “at the ready” to contribute to their organizations. Relationships are forged. Truly a win-win!

The future of the LTD Program™ is extremely promising! We have received many requests for student participation and additional programming. In response to these requests, The LTD Program™ is in the process of developing additional follow-up sessions that will focus on workplace preparation for internship programs, preparing our students for Corporate America.

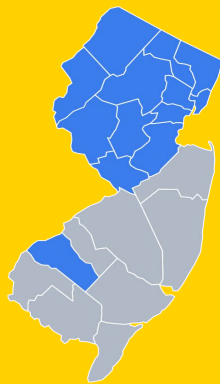
Our Scholars

MAKING A DIFFERENCE

Our scholars are comprised of an eclectic group of enthusiastic learners with varying backgrounds, goals, and life experiences. Hope Chest Scholars share a passion for experiencing the world from a broader perspective in hopes of making a positive contribution to their respective communities and the world as a whole. Through their collegiate experiences, past scholars have been able to expand their thinking, identify new possibilities, and ascend to the highest levels of leadership in the workforce. Our Scholars truly make a difference in the lives of others!

COUNTIES REPRESENTED IN TOTAL:

- Bergen
- Burlington
- Essex
- Gloucester
- Hudson
- Hunterdon
- Mercer
- Middlesex
- Morris
- Passaic
- Somerset
- Sussex
- Union
- Warren



Funded to Date:

**OVER 500
SCHOLARS**

2020 Scholarship Recipients Admitted to the Following Colleges:

- Dartmouth University
- Fairleigh Dickinson University
- Hampton University
- Howard University
- Ithaca University
- Kean University
- Montclair University
- New Jersey City University
- New York Institute of Technology
- North Carolina A & T University
- Rutgers University
- Stevens Institute of Technology
- Temple University
- University of Pennsylvania



2020 RECIPIENTS



**AA: 12
H: 7
AS: 1**



High Schools Represented:

13



Counties Represented:

6 Burlington Middlesex
Essex Morris
Mercer Union



2020 Award Amount Per Scholar:

\$1500-5000

Join The Hope Chest

Circle of Support!!

OUR COMMITMENT TO THE HOPE CHEST MISSION

The Board of Directors of The Hope Chest Scholarship Foundation thanks you for your interest and invites you to join our Circle of Support as we build the bridge that takes our scholars from HOPE to REALITY! According to A. P. J. Abdul Kalam, "To succeed in your mission, you must have single-minded devotion to your goal." We are devoted to our goal of supporting the education and advancement of New Jersey youth. Our commitment remains unchanged, as HCSF has granted more than 500 students in 15 counties scholarships worth more than \$1,800,000.00. This is phenomenal, but our work has just begun. Looking ahead to 2021, our leadership team is on a mission to launch an endowment campaign that will dramatically boost our ability to award larger scholarships for multiple years.



OUR GROWING

List of Sponsors

includes, but is not limited to the following:

- AAA - New Jersey Automobile Club
- Alcatel-Lucent
- Alpha Kappa Alpha Sorority, Inc.
- Arseneault & Fassett, LLP
- Artis Foundation
- AVAYA
- Becton-Dickinson and Company
- Brocade
- Calvary Baptist Church (Morristown, NJ)
- Carolina Blue Painting
- CFO Strategies
- Ciena
- Codispoti Foundation
- Cohn Reznick
- Comcast Business Services
- Community Development Corporation of Northern NJ
- Dowdy Construction Co., LLC
- Fino Family Foundation
- Grey Goose
- Hyatt Morristown (NJ)
- Interstate Companies
- Jersey Central Power & Light
- J.H. Cohn Foundation
- Johnson & Johnson
- Juniper Networks
- KPMG
- KMC Telecom Holdings, Inc.
- Martin Luther King Observance Committee
- Mary Kay
- Miele USA
- Morris County Chapter, The Links
- Incorporated Morgan Stanley
- Morgan Contractors
- Nortel
- PNC Bank
- Powerhouse Realty
- Pop Decor, LLC
- Prudential Financial
- PSEG
- Razac Products, Inc.
- Riker, Danzig, Scherer, Hyland & Peretti, LLP
- RMA New Jersey
- RWJ Barnabas Health
- State Farm Insurance Companies
- Time Warner
- UBS Financial Services
- UPS
- URSA Development Group LLC
- Visions and Pathways
- William Dowdy Foundation

Join The Hope Chest

Circle of Support!



OUR REQUEST

At no time, has the issue of cost of college education and student debt had more urgency or been more of a subject of public awareness and concern. There is a need to increase scholarship availability. The time for action is now. We ask that you join our team of dedicated community advocates as we set new goals to help the youth of New Jersey. We believe that we can raise and award the next million dollars within a five-year time frame, allowing for greater reach and increased financial support. Please help us give back and plant seeds in the form of financial support. The seeds planted will bear the fruits of increasing attendance rates, increasing graduation percentages, and the ultimate result - a visible, positive change in our society, and in young people's quality of life. Invest in their future, they deserve it!

*Thanks in Advance
for Your Support!*

We are forever grateful for your support and partnership in bridging the financial gaps for our students and furthering the mission of The Hope Chest Scholarship Foundation. Your support helps make the dream of a college education a reality for our students!



THE HOPE CHEST
**SCHOLARSHIP
FOUNDATION**



Pandemic Statement

COVID 19 and the Impact on the Student's Educational Pursuit

The current COVID 19 Pandemic has made everything in our world different. All of us have been affected, some directly and others indirectly. COVID 19 has touched the lives of students at all levels of the educational spectrum. The uncertainty of how our country will move forward safely is a challenge we face each day.

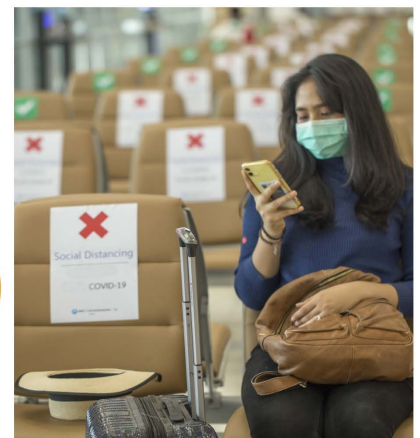
We here at The Hope Chest Scholarship Foundation found ourselves having to make some difficult decisions. Our major fundraising events have been canceled. We are very proud to report, however, that thanks to the contributions of our supporters coupled with the foresight of the Foundation, we have weathered this set back and have been able to award a group of 20 students from several New Jersey Counties Hope Chest Scholarships. We are so proud of our scholars! We are excited about their futures. We know that our Hope Chest Scholars have the resiliency and sense of purpose needed to carry them to the next level of their educational journey. We are even more committed to our mission as we view the adjustments such a catastrophic event as the pandemic has had on our communities.

We think you have the same commitment and are with us on this journey.

We have been in contact with our scholars. We want them to know they are important to us! We have sent them information encouraging them to keep safe. We provided a group of students with masks and hand sanitizer as a reminder of its importance in controlling the pandemic, and as an example of how community must work together for the good of all in this public health crisis.

Our highly successful Leadership, Development and Training (LTD)™ program has been continued as an online platform while we weather these uncharted waters.

Student debt in this time of COVID 19 is a priority for consideration in the community which we serve. Educational debt can have such a negative impact. It takes years for students to decrease the loans they carry. Student debt is keeping many college graduates and their families away from the financial benefits derived from education, and deferring for some young adults many life goals. We must decrease their debt. The Hope Chest Scholarship Foundation stands firm in our commitment to our mission. Education is the foundation on which society is built. Please stand with us and support these well-deserving students!



Hope Chest Sponsorship

ANNUAL ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES:



PARTNER'S CIRCLE:

\$50,000

\$25,000 Named scholarship recognition established for 2021

BLACK TIE GALA

- Includes 30 Gala tickets
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

GOLF CLASSIC

- Prominent signage at the Registration Pavilion, Veranda Luncheon, 21st Hole Reception/Bufferet Dinner and Awards Ceremony
- Co-branding of the event with the Hope Chest Scholarship Foundation
- Complimentary (inside front cover) Full Page Ad in the 2021 Golf Classic Program and a regular full page ad in the Black Tie Gala Journal

ADDITIONAL EVENTS

for 2020/2021 Scholarship Year
(if and where applicable)

- 20 tickets (per event) to any additional Hope Chest sponsored special events
- Public recognition by the Chairman of the Board of Directors
- Prominent signage in high traffic areas
- Page of Distinction in the journal

Hope Chest Sponsorship

CHAIRMAN'S CIRCLE:

\$40,000

**\$20,000 Named
scholarship recognition
established for 2021**

BLACK TIE GALA

- Includes 25 Gala tickets
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

GOLF CLASSIC

- Prominent signage at the Registration Pavilion, Veranda Luncheon, 21st Hole Reception/Buffer Dinner and Awards Ceremony
- Co-branding of the event with the Hope Chest Scholarship Foundation Complimentary (inside front cover)
- Full Page Ad in the 2021 Golf Classic Program and a regular full page ad in the Black Tie Gala Journal

ADDITIONAL EVENTS

for 2020/2021 Scholarship Year
(if and where applicable)

- 15 tickets (per event) to any additional Hope Chest sponsored special events
- Public recognition by the Chairman of the Board of Directors
- Prominent signage in high traffic areas
- Page of Distinction in the journal

PRESIDENT'S CIRCLE:

\$30,000

**\$15,000 Named
scholarship recognition
established for 2021**

BLACK TIE GALA

- Includes 20 Gala tickets
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

GOLF CLASSIC

- Prominent signage at the Registration Pavilion, Veranda Luncheon, 21st Hole Reception/Buffer Dinner and Awards Ceremony
- Co-branding of the event with the Hope Chest Scholarship Foundation Complimentary (inside front cover)
- Full Page Ad in the 2021 Golf Classic Program and a regular full page ad in the Black Tie Gala Journal

ADDITIONAL EVENTS

for 2020/2021 Scholarship Year
(if and where applicable)

- 10 tickets (per event) to any additional Hope Chest sponsored special event
- Public recognition by the Chairman of the Board of Directors
- Prominent signage in high traffic areas
- Page of Distinction in the journal

Hope Chest Sponsorship

SCHOLAR'S CIRCLE:

\$25,000

**\$10,000 Named
scholarship recognition
established for 2021**

BLACK TIE GALA

- Includes 15 Gala tickets
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

GOLF CLASSIC

- Prominent signage at the Registration Pavilion, Veranda Luncheon, 21st Hole Reception/Buffer Dinner and Awards Ceremony
- Co-branding of the event with the Hope Chest Scholarship Foundation
- Complimentary (inside front cover) Full Page Ad in the 2021 Golf Classic Program and a regular full page ad in the Black Tie Gala Journal

ADDITIONAL EVENTS

for 2020/2021 Scholarship Year
(if and where applicable)

- 5 tickets (per event) to any additional Hope Chest sponsored special events
- Public recognition by the Chairman of the Board of Directors

FRIEND'S CIRCLE:

\$20,000

**\$7,500 Named
scholarship recognition
established for 2021**

BLACK TIE GALA

- Includes 10 Gala tickets
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

GOLF CLASSIC

- Prominent signage at the Registration Pavilion, Veranda Luncheon, 21st Hole Reception/Buffer Dinner and Awards Ceremony
- Co-branding of the event with the Hope Chest Scholarship Foundation
- Complimentary (inside front cover) Full Page Ad in the 2021 Golf Classic Program and a regular full page ad in the Black Tie Gala Journal

Hope Chest Sponsorship Form

INDICATE YOUR **DESIRED LEVEL OF PARTICIPATION**

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

LEVEL OF PARTICIPATION:

- Partner's Circle (\$50,000) Scholar's Circle (\$25,000)
- Chairman's Circle (\$40,000) Friend's Circle (\$20,000)
- President's Circle (\$30,000)

PAYMENT METHOD:

- Enclosed is my check payable to The Hope Chest Scholarship Foundation
- or charge \$ VISA Master Card American Express

Card Cardholder Name as it appears on card: _____

Credit Card Number: _____

Expiration Date: _____

Signature: _____



Mail Form & Payment To:

The Hope Chest Scholarship Foundation
P.O. Box 1688
Morristown, NJ 07960

Questions may be directed to the Foundation at 973.539.6767
or at: www.hope-chest.org

The Hope Chest Scholarship Foundation is a 501(c)(3) organization